





ME-TOTEM Project

The ME-TOTEM Project aims at fostering gender equality in economic decision making, developing tools and strategies to support women in various stages of their career. Results and key findings will be disseminated through social media and events in **8 european countries**.





3 DISTINCT TARGETS GROUPS



Bring attention to "Executive Issues" by influencing: number & quality of c-suite executive and shareholders' perceptions & decisions



Nourish the real power of women in decision-making position and create diversity awareness & new culture in the workplace



Foster a TOP-executive career planning culture & support young talents entering the workplace and overcoming critical moments







